

English Measure

Web Width	Page Size	Margin	Makeup Area	Column Width	Gutter
44 / 22	11	0.5625 9/16	9.875 9 9/16	1.5625 1 9/16	0.1 1/10
46 / 23	11 1/2	0.5625 9/16	10.375 10 3/8	1.6458 1 31/48	0.1 1/10
48 / 24	12	0.5625 9/16	10.875 10 7/8	1.7292 1 35/48	0.1 1/10

Note: Decimal column width subject to rounding

Printers Measure

Web Width	Page Size	Margin	Makeup Area	Column Width	Gutter
44 / 22	11	40.5 3p4.5	711 59p3	112.5 9p4.5	7.2
46 / 23	11 1/2	40.5 3p4.5	747 62p3	118.5 9p10.5	7.2
48 / 24	12	40.5 3p4.5	783 65p3	124.5 10p4.5	7.2

Note: Measure is in points with alternate in picas and points.

Note: Column width subject to rounding

Alternate Printers Measure

Web Width	Page Size	Margin	Makeup Area	Column Width	Gutter
44 / 22	11	40 3p4	712 59p4	112 9p4	8
46 / 23	11 1/2	40 3p4	748 62p4	118 9p10	8
48 / 24	12	40 3p4	784 65p4	124 10p4	8

Note: The alternate layout has a slightly wider gutter. An ad made to the original size will leak into the gutter if the page master is created to the alternate size.